



**ENGAGEMENT THAT
PROTECTS YOUR RIGHTS
AS A FREE PRESS**

**EXPERTISE
THAT HELPS
YOU PROSPER**

**LEARNINGS
THAT GIVE
YOU AN EDGE**

**INSIGHTS THAT
TRANSFORM
YOUR BUSINESS**

Who We Are

WAN-IFRA is the World Association of Newspapers and News Publishers. Its mission is to protect the rights of journalists across the world to operate free media, and provide its members with professional services to help their business prosper in a digital world and perform their crucial role in open societies.

WAN-IFRA serves 3,000 member companies and 60 publisher associations representing 18,000 publications in 120 countries.

www.wan-ifra.org

Your Member Benefits



Free Access to Exclusive

Content Business Reports, Market Trends, Executive News Service, World Press Trends Database, Newsletters.



Global and Regional Events,

Workshops Conference Discount, WAN-IFRA Presentation Centre, aWebinars, High profile Study Tours.



Advisory, Training, R&D

Executive Programmes, e-learning, R&I programmes, peer-to-peer sharing, real-time problem solving.



Market Engagement

Awards, sponsored content, sponsored events, IFRA/DCX Expos, direct marketing, digital campaigns.

PROTECT the rights of journalists to operate free media

WAN-IFRA campaigns for member companies and associations, represents the Global Press in international institutions.

HELP publishers prosper in a digital world

WAN-IFRA spots early trends, inspire change, connect peers, share best practices, develops learning platforms

What We Do

WAN-IFRA represents the newspaper industry in all international discussions and has formal associate status to represent its members in international institutions like the United Nations, UNESCO, the Council of Europe, or the World Intellectual Property Organisation. As a global organisation with a human rights mandate, WAN-IFRA oversees initiatives to ensure that the press' essential role in society is understood and respected.



LEARN

trend spotting, benchmarking, business intelligence, private briefings



CONNECT

with peers and business and technology partners around the world



DEVELOP

your innovation roadmap, skills set, and future business strategy



ADVOCATE

protect the rights of journalist to operate free media, in open societies

“ A meaningful early stage relationship with actual customers is critically important to startups and tech entrepreneurs. The way WAN-IFRA facilitates the discovery and connection between entrepreneurs and reputable media clients is an ideal way to grow and foster innovation in our industry...a true win-win for all players”

- Greg Doufas, Chief Digital Officer at The Globe and Mail, Canada

cover design by Julie Chahine

How You Can Contribute

share

SHARE your STORIES, in our blogs, online forums, and business trend reports - **APPLY** to our international AWARD competitions - **SPEAK** about your EXPERIENCE in our global and regional events.

engage

JOIN our international network of affiliated MEDIA LABS, ACCELERATORS, and INCUBATORS - **ENDORSE** our international campaigns for a FREE PRESS - **TEAM UP** with our Media Freedom BRAIN TRUST - **BECOME** a member of our Board, Advisory Committees.

get more

SUBSCRIBE to our newsletters - **DOWNLOAD** our reports free to members - **REVIEW** our conference presentations, our WEBINARS archives - **REGISTER** to our Expo, Congress, events and webinars - **CALL** our ADVISORY team for private briefings, business and tech assistance.

Join now on wan-ifra.org/membership

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